

ICASE-2024 Highlighted Emerging Trends and Innovations in STEAM Education with 20+ Sessions from Diverse Fields



2nd International Conference on STEAM Education (ICASE-2024) brought together thought leaders, educators, and innovators from across the globe to explore emerging trends and groundbreaking advancements in Science, Technology, Engineering, Arts, and Mathematics (STEAM). With over 20 engaging sessions spanning diverse disciplines, the event served as a vibrant platform for interdisciplinary dialogue and collaboration. The conference commenced with an inspiring keynote address by Ms Vladimira Briestanska, CEO of the NEEM Foundation and The Future Farm, who emphasized the critical role of innovation in shaping the future of education. Esteemed dignitaries, included Mr Muhammad Haider Amin, Chairman Board of Governors, and Dr Muhammad Hamza Amin, Vice Chairman, Prof Dr Sayed Amir Gilani, Rector, TUF, Prof Dr Aman Ullah Malik, Pro-rector, TUF, Ms Zahida Maqbool, Registrar, TUF.

Dr Muhammad Hamza Amin delivered a compelling address on the transformative potential of STEAM education for Pakistan's progress, emphasizing the importance of nurturing interdisciplinary skills for future generations.

Prof Dr Sayed Amir Gilani and Prof Dr Aman Ullah Malik highlighted the need for STEAM-based learning to build a resilient future for Pakistan and encouraged collaboration across disciplines to meet the demands of a rapidly evolving world.

Panel Discussion: Shaping Pakistan's Future Through Integrated Education



An insightful panel discussion led by Ms Vladimira Briestanska, Prof Dr Syed Amir Gilani, Dr Humayun Irshad, Director of NIL/Chief Scientist at PhotoDay, Dr Zaid Malik, Assistant Prof King Saud University, Kingdom of Saudi Arabia, and Prof Dr Rauf-e-Azam, Vice Chancellor GC University, Faisalabad, explored the role of STEAM education in transforming Pakistan's future. Their addresses highlighted the transformative role of STEAM fields in preparing future generations to face emerging global challenges.



Groundbreaking Insights at ICASE-24: IT Session Explores the Future of Technology in Healthcare and Education

The Information Technology session set an inspiring tone with Prof Dr Ramzan Talib, GC University Faisalabad, as chair and Prof Dr Sultan Zia, NFC Institute of Engineering & Fertilizer Research, Faisalabad as co-chair. The session featured a keynote by Dr Farhan Ullah from Northwestern Polytechnical University, China, on cutting-edge technological advancements, followed by Dr Syed Hamid Hussain Madni from the University of Southampton, Malaysia.

Key topics explored included AI-driven heart disease detection, innovative approaches in medical image processing, and the use of digital resources to support education in marginalized communities. The session emphasized technology's transformative role in healthcare and education, concluding with a resounding call for continued research to drive meaningful, real-world impacts.

Transformative IT Solutions– AI and Blockchain Revolutionizing Recruitment, Law, and Education

This session was chaired by Prof Dr Ali Hammad Akbar from University of Engineering & Technology Lahore and co-chaired by Dr Muhammad Younas, National Textile University Faisalabad, was moderated by Dr Muhammad Ibrar.

Dr Khalid Mahmood, National Yunlin University of Science and Technology, Taiwan, delivered the Keynote Address, Dr Muhammad Azhar, Hong Kong Shue Yan University followed with an Invited Talk. Other topics discussed included Blockchain for Law Enforcement, exploring blockchain's role in enhancing security and transparency in law enforcement, and AI-enhanced online Testing Systems, highlighting AI's impact on adaptive and efficient assessments. This session provided valuable insights into AI and blockchain applications across various sectors.

Advancements in Technology Driving Innovations in Blockchain, AI, IoT, Healthcare, Education, and Infrastructure

In this session, a keynote lecture was delivered by Dr Saman Iftikhar from the Arab Open University, Jeddah, Saudi Arabia, followed by an invited talk from Dr Muhammad Yasir of Henan University, Kaifeng City, China, focusing on enhancing blood donation procedures through the integration of Blockchain and IoT to ensure secure and efficient healthcare practices. Notable presentations included Rana Hassam Ahmed from The University of Faisalabad, on "Enhancing blood donation procedures through Blockchain and IoT integration: An advanced method for ensuring secure and efficient healthcare practices", and Muhammad Arslan from National Textile University's "Development of a robust model to detect and mitigate malicious crypto-jacking attacks using machine learning". Other highlights included Ms Iqra Yousaf's from NTU, Faisalabad on "Development of an Artificial Intelligence-based real-time admission system dashboard for undergraduate prospective students" and Muhammad Aziz-ur-Rehman from MNSUA, Multan, on "A transfer learning approach to identify road pavement distresses using Deep Convolutional Neural Network", later on, Ms Kalsoom Fatima from The University of Faisalabad, explored "Blockchain and IoT integration for pharmaceutical drug traceability". The session underscored the transformative potential of technology in healthcare, education, and infrastructure development.



Arts & Social Sciences - Exploring Islamic Perspectives on Sustainable Development and Education at ICASE-24

In this session, a keynote lecture was delivered by Dr Saman Iftikhar from the Arab Open University, Jeddah, Saudi Arabia, followed by an invited talk from Dr Muhammad Yasir of Henan University, Kaifeng City, China, focusing on enhancing blood donation procedures through the integration of Blockchain and IoT to ensure secure and efficient healthcare practices. Notable presentations included Rana Hassam Ahmed from The University of Faisalabad, on "Enhancing blood donation procedures through Blockchain and IoT integration: An advanced method for ensuring secure and efficient healthcare practices", and Muhammad Arslan from National Textile University's "Development of a robust model to detect and mitigate malicious crypto-jacking attacks using machine learning". Other highlights included Ms Iqra Yousaf's from NTU, Faisalabad on "Development of an Artificial Intelligence-based real-time admission system dashboard for undergraduate prospective students" and Muhammad Aziz-ur-Rehman from MNSUA, Multan, on "A transfer learning approach to identify road pavement distresses using Deep Convolutional Neural Network", later on, Ms Kalsoom Fatima from The University of Faisalabad, explored "Blockchain and IoT integration for pharmaceutical drug traceability". The session underscored the transformative potential of technology in healthcare, education, and infrastructure development.

Arts & Social Sciences – Ethical Leadership and Personal Growth for Contemporary Challenges

The second session of the Arts & Social Sciences focused on the ethical teachings and leadership of Prophet Muhammad (PBUH). Chaired by Dr Zia Ahmad from the West Fife Islamic Education and Welfare Centre, Scotland and co-chaired by Dr Muhammad Waris Ali from Lahore Garrison University. The session featured a keynote lecture by Dr Zia Ahmad on "Prophet Muhammad's (PBUH) Ethical Teachings and Guidance for Everyday Life", and a keynote lecture by Dr Humayun Abbas, from GC University, Faisalabad. The session explored key aspects of leadership and governance, with Muhammad Farhan Ur Rehman discussing "Leadership and Governance - Lessons from The Prophet Muhammad's (PBUH) Exemplary Leadership." Dr Humeira Khalil from The University of Faisalabad presented on "Personal Development Through the Seerah: Strategies for Self-Improvement," emphasizing how the Prophet's life offers practical approaches to self-growth. Mr Khalid Mahmood Arif from Riphah International University also focused on achieving personal growth through the teachings of the Prophet, highlighting the importance of ethical and spiritual development.

Innovative Advances in Pharmaceutical Sciences Highlighted at ICASE-24

The session was chaired by Prof Dr Rabeay Younes Hassan, Director of the Biosensors Research Center at Zewail City of Science and Technology, Egypt, and co-chaired by Dr Sohail Arshad, Professor at Bahauddin Zakariya University, Multan, Pakistan, featured insightful presentations on cutting-edge pharmaceutical research. Keynote speaker, Dr Haji Muhammad Shoaib, Associate Professor at Islamia University Bahawalpur, discussed nanoparticle-based skin rejuvenation treatments. Other notable talks included Sadia Rafique, Lecturer at The University of Faisalabad, on micellar solutions for antioxidants, Fatima Rasool, Assistant Professor at Punjab University, Lahore, on ethosome encapsulation for skin depigmentation, and Muhammad Shoaib, Researcher at Hay Moulay Rachid University, Morocco, on bioactive glass nanoparticles for bone regeneration. Dr Sohail Arshad concluded with insights on advancements in drug delivery systems. The session highlighted the latest innovations in pharmaceutical sciences.

Insights into Emerging Technologies: Mathematics & Engineering Session at ICASE-24

Featured prominent discussions on advanced research topics, chaired by Dr Aashir Waleed from UET Faisalabad and co-chaired by Dr Ahmad Zeeshan from IIU Islamabad, with Dr Aaqib Majeed serving as the moderator. The session commenced with opening remarks from Dr Aashir Waleed, followed by an impactful keynote presentation on "Concentrated Solar Power (CSP)" by Dr Waleed himself.

Subsequent presentations included Misbah Mehrab from UET Faisalabad, who introduced a "Wireless, Voice-Controlled, Automated 2-Wheel Drive Forklift" designed for industrial warehouses. Mr Faiz Muhammad from The University of Faisalabad explored the "Relaxation Analysis of Thermal Jump Conditions on MHD Flow" in porous stretching sheets, while Umair Ameen, also from The University of Faisalabad, discussed "A Literature Gap in Fuzzy Soft Graph." Muhammad Umar Farooq presented on the "Significance of Magneto-Hydrodynamic Nanofluid Flow Over a Porous Surface with Thermal Radiation," highlighting potential applications in thermal engineering.



Further contributions included Muhammad Yasir Jamal from UET Lahore, who discussed "Isolation Enhancement of Dual-Band MIMO DRA Antennas Using Dual-Band Metasurface for 5G Applications." The session concluded with Dr Ahmad Zeeshan from IIU Islamabad speaking on the "Application of AI-Based Techniques in Fluid Mechanics." Dr Zeeshan then delivered closing remarks, summarizing the session's insights and emphasizing the relevance of interdisciplinary approaches in advancing engineering and mathematical research.



Advancements in Biological Sciences Discussed at ICASE-24

An insightful session on Biological Sciences featuring experts in Biochemistry, Biotechnology, and Microbiology was chaired by Prof Dr Amer Jamil, University of Agriculture Faisalabad with Dr Hira Munir, GC Women University Faisalabad as Co-Chair, the session provided a platform for academic leaders and researchers to present pioneering work. Keynote speaker Prof Dr Imran Amin from NIBGE delivered a lecture on innovative genome editing and CRISPR-Cas delivery methods for crop improvement, emphasizing advances in plant biotechnology. Dr Rizwana Mustafa, CEO of Scientific Pakistan, highlighted AI's transformative impact on scientific writing. Presenters also showcased structural characterizations and bioactivities of plant extracts and nanoparticles, including studies on *Caralluma tuberculata*, *Leptadenia Pyrotechnica*, *Aloe Barbadensis Miller*, *Silybum Marianum*, and *Althaea Officinalis*, each offering promising applications in health sciences. The session underscored the critical role of biotechnological research in addressing 21st-century challenges.



Exploring Business Transformation and Organizational Dynamics

This session in ICASE-24 was graced by Prof Dr Abdul Ghafoor from the Institute of Business Management Sciences, with Dr Sajjad Ahmad Baig from Faisalabad Business School as Co-Chair.

Esteemed speakers presented on cutting-edge topics, with a keynote by Logaiswari Indiran from Universiti Teknologi Malaysia on "Transforming Businesses into AI-centric Models." Additional presentations from The University of Faisalabad scholars included Absar Ahmad Khan's insights into the "Phygital Experience and Consumer Retention" and Maryam Saleem's exploration of "Careerism and Career Success." Themes such as workplace bullying, halal cosmetics, knowledge management, and the impact of culture on public sector performance were also discussed, emphasizing organizational development and innovation.

An enchanting Soiree Night at The University of Faisalabad celebrated the spirit of Sufism, exclusively for ICASE-24 conference guests, celebrated the cultural richness of Sufi music, offering guests and conference attendees an evening of soulful performances. Featuring renowned artists and captivating Sufi melodies, the night created an atmosphere of spiritual reflection and cultural appreciation. The Soiree Night aimed to highlight the spiritual heritage of Sufism, providing an immersive cultural experience for both international and local guests at the ICASE-24 conference, further enhancing the conference's impact and fostering cross-cultural connections.



ICASE-24: Exploring Key Trends in Management and Organizational Sustainability (Business Management)

The academic session was inaugurated under the leadership of Prof Dr Muhammad Abrar, Chair of the session and a distinguished scholar from Lyallpur Business School, Government College University, Faisalabad, Pakistan. Assisting him was Dr Yasir Tanveer, Co-Chair of the session and an esteemed faculty member of the same institution. The keynote lecture, titled "Knowledge Hiding Culture in Academia," was delivered by Dr Muhammad Waseem Bari from GC University Faisalabad, who explored the challenges of knowledge sharing and its implications in academic environments. Following this, Ms Mehreen Ijaz from The University of Faisalabad presented her research on the "Impact of Green HRM on Organizational Sustainability," emphasizing the mediating role of Corporate Social Responsibility (CSR) in fostering sustainable practices within organizations. Muhammad Rizwan Ullah, also from The University of Faisalabad, examined "Factors Affecting Tax Preparation Errors Among Tax Professionals in Pakistan", highlighting the key drivers behind common errors in tax preparation. Another notable presentation was given by Muhammad Salman Chughtai of International Islamic University, Islamabad, who discussed the "Role of Leadership Humility and Psychosocial Safety Climate in Career Success", focusing on how these factors contribute to career development through job crafting and a sense of calling. Finally, Rabia Arshad from The University of Faisalabad presented a study on "The Effect of ESG Performance on Stock Market Volatility", analyzing the relationship between Environmental, Social, and Governance (ESG) factors and stock market fluctuations in Pakistan.

Ms Rabia Lodhi, from TUF delved into the "Impact of Risk Management and Board Effectiveness on Firm Performance", meanwhile, Safa Iftikhar examined the "Effect of Rewards, Organizational Support, Values, and Job Enlargement on Job Retention".



Innovative Physiotherapy and Rehabilitation Insights Shared at Scientific Session

A highly informative scientific session was conducted to explore advancements in physiotherapy and rehabilitation featuring a series of impactful presentations.

Keynote speaker Osama Saeed from Evans Street Physiotherapy, Australia, delivered insights on the effects of virtual rehabilitation on upper extremity motor recovery in patients with subacute stroke. Gulraiz Ayub and Syed Saqlain Babar from The University of Faisalabad presented on the role of virtual reality in improving trunk control and gross motor functions in children with developmental delays and on comparative motor rehabilitation techniques in spastic diplegic cerebral palsy, respectively.

Other notable contributions included Mr Muhammad Nouman Hussain from Padstow Physiotherapy & Sports Injury Centre, Australia, who highlighted the benefits of active breathing techniques post-coronary artery bypass surgery, and Wardah Jabbar from The University of Faisalabad, who examined vestibular and postural improvements through specific exercises in IT students.

Mr Irtasam Ahmad delved into the effects of neurological music therapy on mild cognitive impairment in older adults, while Mr Saad Tariq validated telehealth-based assessments for carpal tunnel syndrome. Noreen Kiran addressed the prevalence and risk factors of musculoskeletal disorders in special education teachers.



Expert Panel Explored Sustainable Nutrition and Innovative Research

An enlightening academic session, chaired by Prof Dr Mahr-un-Nisa, Chairperson of GC University Faisalabad, and co-chaired by Prof Dr Mirza Akmal Sharif from Madinah Teaching Hospital, Faisalabad, brought together experts to discuss cutting-edge trends and challenges in nutritional sciences. Moderated by Dr Sadia Hassan, the session featured compelling keynote lectures and research presentations.

Prof Dr Mahr-un-Nisa delivered a keynote on modern trends in sustainable nutrition security, followed by Beenish Israr from the University of Agriculture, Faisalabad, who highlighted the challenges and opportunities in empowering communities through nutrition education. Mahwish from the University of Sargodha explored the intricate link between malnutrition and inflammatory biomarkers.

Ms Farwa Tariq from Constituent College Toba Tek Singh, University of Agriculture Faisalabad emphasized policy engagement and STEAM outreach in nutritional sciences. Innovative research was showcased by Zainab Sarfraz from The University of Faisalabad, who evaluated oatmeal cookies fortified with avocado puree, and Noor Bakht, who studied the anti-androgenic effects of natural herbs on PCOS. Ms Hina Niaz also presented an insightful study on the association between dietary patterns, nutritional status, and academic performance in school-going children.



Insights into Cutting-Edge Vision Research and Global Eye Care Education

Department of Optometry organized an illuminating session on the 2nd Day of ICASE-24. Key topics included "Publish or Perish: Unveiling Malpractice in Research Publication", by Dr Imran Khalid, Services Hospital Lahore, Ms Sadaf Qayyum from Al-Shifa College of Medicine, Islamabad presented findings on the effect of short-term exposure to shorter wavelengths on sub-foveal choroidal thickness in young emmetropic adults under hyperopic defocus, Ms Rabia Saeed – Superior University, Faisalabad, explored the impact of moist snuff on tear film and intraocular pressure. Ms Nimra Gul from The University of Faisalabad explored the role of acupressure in dry eye management. These presentations reflected the innovative strides being made in both clinical research and education.



Believe
Achieve
Succeed





Innovative Perspectives on Literature and STEAM Integration at ICASE-24 Conference

The STEAM Conference at ICASE-24 witnessed a thought-provoking session chaired by Dr Asma Aftab, Associate Professor at the Department of English, GC University, Faisalabad, with Prof Dr Muhammad Asif Shafi as Co-Chair. Dr Asma Aftab formally inaugurated the session, highlighting the significance of integrating arts and literature into STEAM education.

Dr Shafat Yar Khan, Associate Professor, Head of English Department, University of Central Punjab, Lahore, emphasized upon "Integrating STEAM Education into Literary Studies in Pakistan: Developing Industry-Academia Linkages".

Dr Muhammad Saleem, Professor of English Literature, Riphah Institute of Language and Literature, Riphah International University, Lahore Campus, presented an analysis on "An Investigation of Ayad Akhtar's Disgraced and American Dervish in the Light of Julia Kristeva's Theory of Intimate Revolt".

Other oral presentations showcased an impressive range of topics exploring the intersections of literature, ecology, gender, and digital representation. Ms Siqa Fatima and co-author Ms Muqaddas Saif presented their analysis of Kamel Daoud's "The Meursault Investigation," shedding light on spiritual apathy. While Rimal Fatima and Ms Muqaddas Saif critically analyzed postcolonial representation in Netflix's "Never Have I Ever", while poster presentations addressed ecofeminism and ecological safeguards in literature and architecture.

The 2nd session offering a rich exploration of language, literature, and critical thought was chaired by Dr Azhar Pervaiz from the Department of English, University of Sargodha, and co-chaired by Dr Ghani Rehman from Hazara University, Mansehra, Pakistan, shared their insights on "Pragmatic Propositions for Argument Realization". Dr Umer Azim from Government Postgraduate College Lahore presented on "STEMing or STEAMing: The Importance of Language Arts", highlighting the integration of language arts in STEM disciplines.

Ms Maham Akram, Coordinator, Undergraduate Program, Department of English TUF, presented a critique on "Colonial Ideology in Alexie's The Lone Ranger and Tonto Fistfight in Heaven", while Ms Rakia Imtiaz, Coordinator, Postgraduate Program, Department of English, TUF presented a "Comparative study on transcendentalism in Emerson and Thoreau".

An enchanting Soiree Night celebrated the spirit of Sufism, exclusively for ICASE-24 conference guests, celebrated the cultural richness of Sufi music, offering guests and conference attendees an evening of soulful performances. Featuring renowned artists and captivating Sufi melodies, the night created an atmosphere of spiritual reflection and cultural appreciation. The Soiree Night aimed to highlight the spiritual heritage of Sufism, providing an immersive cultural experience for both international and local guests at the ICASE-24 conference, further enhancing the conference's impact and promoting cross-cultural connections.



Pre-Conference Workshop for the 2nd International Conference on STEAM Education

As part of the pre-conference workshop for the 2nd International Conference on STEAM Education, themed Emerging Trends and Applications, the Department of Computer Sciences organized an insightful workshop on the latest trends and tools in Artificial Intelligence. The session brought together students, faculty, and AI enthusiasts to explore advanced AI technologies through hands-on sessions. From Python image processing to advanced deep learning models, participants gained valuable skills and knowledge.



Dr Humayun Irshad and Prof Dr Sultan Zia lead these impactful sessions, offering expert insights and real-world applications in AI. We look forward to continuing our journey in fostering innovation and excellence in technology education.



Prof Dr Aman Ullah Malik, Assumes the Charge as Rector TUF

The University of Faisalabad

Heartiest
Congratulations

PROF. DR.
AMAN ULLAH MALIK

on appointment as
RECTOR

The University of Faisalabad
Warm wishes from, TUF Community



UMDC Honored Academic Excellence at the 10th Convocation Ceremony



UNIVERSITY MEDICAL & DENTAL COLLEGE

#CONVOCAATION

Celebrating the Pinnacle of Achievement

20

HAPPY GRADUATION DAY

The 10th Convocation Ceremony of the University Medical and Dental College was held with grandeur, presided over by Mr Muhammad Haider Amin, Chairman Board of Governors, UMDc who was nominated for this esteemed role by the Governor of Punjab on 30th November. Prof Dr Amanullah Malik, Rector TUF graced the event as the chief guest, while Dr Muhammad Abbas, Controller of Examinations at the University of Health Sciences Lahore, served as the guest of honor.

Oath taking ceremony of the 17th batch of MBBS and the 13th batch of BDS with a total of 222 medical graduates, comprising 176 MBBS students and 46 BDS students, was held where the new batch of graduating doctors had their degrees conferred upon them. UMDc recognized academic excellence with several awards, including the prestigious Salim Gold Medal, which was awarded to 12 graduates. 9 graduates received the Mukhtar Silver Medal, while 98 graduates were honored with the Amin Bronze Medal for their outstanding academic performance.

The ceremony was further attended by Principal of the Medical College, Prof Dr Muhammad Akram Malik, Vice Principal Prof Dr Shirza Nadeem, Principal of the Dental College, Professor Dr Arsalan Wahid and other distinguished faculty members and heads of departments. The event also saw the presence of proud families of the graduates who gathered to celebrate this significant milestone in the student's academic journeys.



Mr Muhammad Haider Amin, congratulated the graduating students and acknowledged the dreams realized by both the graduates and their families. He expressed his admiration for the unwavering support the students received throughout their educational journey, stating, "Today is the day when your dreams, and those of your parents, come true, as they have always supported you in this pursuit of education." He also extended his heartfelt congratulations to UMDC doctors and faculty, recognizing their crucial role in shaping the future of these outstanding professionals and contributing to the institution's success. Addressing the graduates, he emphasized that UMDC has fulfilled its promise to the nation by preparing doctors of the highest professional standards.

Prof Dr Aman Ullah Malik, addressed the graduates, stating, "This country has given you a lot, and now it is up to you to decide what you will give back to your nation." He extended heartfelt congratulations to the graduates and their families for reaching this significant milestone.

Dr Muhammad Abbas congratulated the graduates on their special day and urged them to not only excel in medical profession but to also focus on developing other essential skills for their professional growth. He further admired UMDC for its continuous success in producing skilled and compassionate healthcare professionals, acknowledging the institution's commitment to excellence in education.

Prof Dr Akram Malik, addressed the audience, stating, "Today, we celebrate not only the achievements of our medical graduates but also the tireless efforts of our faculty and staff who have nurtured these bright minds. To our future doctors, as you step into the professional world, remember that your knowledge and skills are a responsibility to serve humanity with compassion, dedication, and integrity".

Prof Dr Arsalan Wahid, addressed the gathering, saying, "Today is a proud moment for our dental graduates. It's a reflection of their hard work, commitment, and passion. After years of dedication and learning, they are now ready to make a difference in the field of dentistry and contribute to the health and well-being of their communities".

The proud smiles of parents reflected the fulfillment of their dreams. The ceremony concluded on a high note, leaving the graduates inspired and ready to embark on their professional journeys, carrying forward the legacy of excellence and service nurtured at UMDC.







TUF Model United Nations 2024: A Three-Day Event Celebrating Diplomacy & Culture by Unleashing the Power of Young Minds

Day 1: The event gained prestige in the opening ceremony with the presence of distinguished guests from the University Medical and Dental College, including Prof Dr Akram Malik, Principal UMDC.

The first round of Committee Sessions commenced, where participants took on the roles of diplomats, engaging in debates on various global issues, such as climate change, human rights, and international security. A Qawali Night, was also organized as a celebration of Sufi music that provided a soulful atmosphere for the delegates.

Day 2: TUF MUN saw the continuation of Committee Sessions, with delegates delving deeper into pressing global issues. The debates became increasingly intense as the participants honed their negotiation skills, striving for consensus and crafting resolutions. In the evening, the event turned to entertainment with the much-awaited Musical Night.

Day 3: On the final day, delegates participated in their last round of Committee Sessions, where they presented their resolutions and engaged in one final round of debates. The final discussions were both intense and collaborative, with participants showcasing their refined diplomatic skills. The closing ceremony was graced by distinguished guests, including Mr Kamran Adil, DIG/CPO Faisalabad, as the Chief Guest, Mian Muhammad Haider Amin, Chairman BoG, TUF, and Dr Muhammad Hamza Amin, Vice Chairman BoG, TUF. Mr Haider appreciated the TUF Student societies for conducting these activities and creating opportunities for other institute to gain diverse experience at The University of Faisalabad. The event featured a thought-provoking panel discussion on the Gaza crisis by three esteemed panelists: Allama Zahid Mehmood Qasmi, Chairman of the Pakistan Ulama Council and Tehreek Khatme Nabuwat, Mahboob Uz Zaman But, Ameer Jamat e Islami Faisalabad, Mr Muhammad Ehtesham, TUF Alumnus and Best Delegate Award Winner of Model United Nations Thailand 2024. The ceremony also included an award distribution, recognizing the achievements of 23 participating institutes across six committees: UNSC, UNHRC, PNA, UNW, ICJ, and UNODC. The Beacon House Girls Campus Canal Faisalabad team took home the award of Best Delegation of TUFMUN'24. The event provided a global awareness in alignment with the Sustainable Development Goals (SDGs), particularly in promoting quality education (SDG 4), decent work and economic growth (SDG 8), and partnerships for the goals (SDG 17).

**DAY
1**



**DAY
2**



**DAY
3**





International Seminar on “Advances in Obstetrics and Gynecological Ultrasound”

One Day International Seminar on "Advances in Obstetrics and Gynecological Ultrasound" organized with the collective efforts of Dr Khadija tul Sughra, Head, Department of Radiography & Imaging Sciences and Prof Dr Tahira Iqbal, Dean Faculty of Medicine & Allied Health Sciences brought together delegates from across the globe on 21st November.

Keynote international speakers Prof Dr Taib Delic, Director of the Ian Donald School, Bosnia and Herzegovina, Prof Dr Mikhailov, Director, St. Petersburg Maternity Hospital, Russia, Prof Dr Cuthbert Mulenga, Head Department of Radiological Sciences, Lusaka Apex Medical University, Zambia shared groundbreaking advancements in obstetrics and gynecology.

Prof Dr Taib Delic shared cutting-edge techniques in prenatal ultrasound imaging, emphasizing its critical role in the early detection of fetal anomalies and improved maternal outcomes. Prof Dr Mikhailov highlighted innovative ultrasound practices in gynecological care, particularly their impact on enhancing patient diagnosis and management.

Prof Dr Cuthbert Mulenga discussed the integration of advanced ultrasound technologies in resource-constrained settings, showcasing strategies to improve accessibility and effectiveness.

The seminar served as a platform for knowledge exchange and collaboration, addressing key challenges in obstetrics and gynecology. Participants gained insights into novel imaging modalities, diagnostic accuracy, and patient-centered care.

As part of the TUF GO GREEN Initiative, the guests planted saplings in the campus to symbolize growth and sustainability.



TUF signs MOU with St Petersburg Maternity Hospital, Russia

TUF signed a memorandum of understanding with St. Petersburg Maternity Hospital, Russia. The agreement was signed by Prof Dr Amir Gillani, Rector, TUF and Prof Dr Mikhailov, Director, St. Petersburg Maternity Hospital in the presence of Dr Muhammad Hamza Amin, Vice Chairman BOG, TUF, and Ms Zahida Maqbool, Registrar. The MOU marks a pivotal step in developing international collaboration in medical sciences. This partnership will open new avenues for joint research, knowledge exchange, and advanced training in obstetrics and gynecological imaging. By facilitating faculty and student exchange programs, the MOU will enhance academic and clinical expertise, enabling TUF to stay at the forefront of innovation in radiography and imaging sciences. Furthermore, this collaboration aligns with TUF's commitment to global academic integration, offering its students and faculty unparalleled opportunities for growth while strengthening its reputation as a leader in healthcare education and research.





TUF National Business School signed MOA with University of Sumatra Utara, Indonesia for Collaborative Development

TUF signed a memorandum of understanding with St. Petersburg Maternity Hospital, Russia. The agreement was signed by Prof Dr Amir Gillani, Rector, TUF and Prof Dr Mikhailov, Director, St. Petersburg Maternity Hospital in the presence of Dr Muhammad Hamza Amin, Vice Chairman BOG, TUF, and Ms Zahida Maqbool, Registrar. The MOU marks a pivotal step in developing international collaboration in medical sciences. This partnership will open new avenues for joint research, knowledge exchange, and advanced training in obstetrics and gynecological imaging. By facilitating faculty and student exchange programs, the MOU will enhance academic and clinical expertise, enabling TUF to stay at the forefront of innovation in radiography and imaging sciences. Furthermore, this collaboration aligns with TUF's commitment to global academic integration, offering its students and faculty unparalleled opportunities for growth while strengthening its reputation as a leader in healthcare education and research.

TUF and Integra Solar Pakistan signed MOU to Empower Students and Advance Sustainability



On November 29th, The University of Faisalabad and Integra Solar Pakistan proudly signed a Memorandum of Understanding (MOU) to promote human capital development and foster industry-academia collaboration. This partnership is a significant step toward bridging the gap between academic knowledge and industry requirements, ensuring students are prepared for real-world challenges. Through this MOU, both organizations aim to empower students by providing opportunities for skill development, internships, and hands-on experience. This partnership reflects a shared commitment to preparing future leaders with the tools, knowledge, and expertise they need to excel in the ever-evolving energy landscape. Together, we look forward to shaping a sustainable future, powered by innovation and collaboration.



International Linkages as part of Faculty Exchange Program: Collaborative Tech Webinars by Cyprus Science University and TUF

Cyprus Science University (CSU) and TUF's Department of Computer Sciences co-hosted engaging hybrid webinars, uniting expert faculty from both institutions to delve into transformative technological advancements. The event featured insightful sessions:

“Blockchain Unveiled: Transforming the Future of Digital Transactions”

The session featured esteemed speakers, including Dr Mehtab Kose Ulukok, Vice Dean, Faculty of Engineering, Cyprus Science University, Türkiye, and Prof Dr Majid Hussain, Dean, Faculty of Information Technology, TUF. The webinar delved into the transformative potential of blockchain technology, exploring its applications in secure digital transactions, supply chain management, and beyond. The speakers shed light on its ability to revolutionize industries by enhancing transparency, efficiency, and security in digital ecosystems. The webinar served as a platform for knowledge exchange, bridging academic insights with real-world applications.

“Empowering Young Business Graduates through Entrepreneurship: Fostering Innovation and Economic Growth Beyond Job Seeking”

The session was led by Prof Dr Niusha Eivazzadeh, an accomplished Assistant Professor from CSU's Faculty of Business Administration. Dr Eivazzadeh emphasized the critical role entrepreneurship plays in shifting mindsets from job-seeking to job-creating. She discussed essential entrepreneurial skills, innovative thinking, and the importance of developing sustainable business models. Drawing from her extensive experience, she provided actionable strategies for young business graduates to harness their creativity and contribute to economic growth. The webinar proved to be a transformative experience for participants, particularly students and the faculty members. It offered practical insights into entrepreneurship as a catalyst for personal growth and societal advancement.

“The Future of Finance: Innovations and Advancements in the World of Fintech”

The session focused on exploring the transformative impact of financial technology (Fintech) on global markets, financial systems, and consumer practices.

Prof Dr Shahrzad Safaeimanesh, a renowned expert and Assistant Professor at CSU's Faculty of Business Administration, led the discussion. She provided a comprehensive overview of the latest advancements in Fintech, including blockchain, digital currencies, artificial intelligence in financial services, and the rise of decentralized finance (DeFi).

Through her insightful analysis, she demonstrated how these innovations are reshaping traditional finance while also highlighting challenges such as cybersecurity, regulatory frameworks, and financial inclusion.

“The Role of Deep Learning in Enhancing Image Steganography and Steganalysis”

TUF with the collaboration of Cyprus Science University, successfully hosted an enlightening webinar titled "The Role of Deep Learning in Enhancing Image Steganography and Steganalysis: Techniques, Challenges, and Future Directions."

The session aimed to explore the intersection of deep learning and image steganography/steganalysis, shedding light on advancements, obstacles, and future opportunities in the field.

The webinar featured Prof Dr Sertan Serte, Associate Professor, Faculty of Engineering, Cyprus Science University, Türkiye Dr Muhammad Kashif Siddhu, Assistant Professor, Department of Computer Sciences, TUF renowned experts in the field of Information Technology and Engineering. Their expertise provided attendees with a comprehensive understanding of how deep learning is revolutionizing the landscape of secure data embedding and extraction. Discussions on emerging trends, including the potential for real-time steganography, quantum computing's impact, and the integration of blockchain for secure data transfer.

“Financial Reporting”

The webinar was led by Dr Usman Ali, Assistant Professor at the National Business School, TUF, bringing together students and faculty from both universities to explore critical aspects of financial reporting. Discussion on the key elements of financial reporting, challenges in financial reporting, role of technology, and global perspectives was conducted during the webinar. The session enhanced understanding of global financial reporting standards and practices, preparing the students for careers in finance and accounting.

Provided faculty opportunities to network, exchange knowledge, and integrate international perspectives into their teaching and research. This webinar proved to be a valuable platform for academic growth, professional development, and cross-cultural engagement.

“Consumer Behavior and 4P’s Intersection”

An insightful international webinar on “Consumer Behaviour and 4P’s Intersection” was designed to delve into the dynamic relationship between consumer behavior patterns and the marketing mix framework (4P's), offering participants an in-depth understanding of modern marketing strategies.

Dr Anum Tariq, a distinguished Assistant Professor at the National Business School, TUF led the session. With her extensive expertise, she highlighted how consumer insights can reshape traditional approaches to the P's—Product, Price, Place, Promotion—and pave the way for innovative marketing solutions.

The discussion included real-world examples and case studies to illustrate these concepts in action. The session not only enriched academic discourse but also strengthened ties between TUF and CSU, reflecting a shared commitment to advancing global education and research.



FACULTY EXCHANGE PROGRAM

Topic

"Empowering Young Business Graduates through Entrepreneurship: Fostering Innovation and Economics Growth Beyond Job Seeking"



Prof Dr Niusha Elvazzadeh
Assistant Professor
Faculty of Business Administration
Cyprus Science University

📅 November 27th, 2024

🕒 12:00 pm (PKT)

🔄 Mode: Hybrid

📍 University Avenue, Canal Road, Faisalabad.

FACULTY EXCHANGE PROGRAM

Topic

"The Role of Deep Learning in Enhancing Image Steganography and Steganalysis: Techniques, Challenges, and Future Directions"



Prof Dr Sertan Serte
Assistant Professor
Faculty of Engineering
Cyprus Science University



Dr Muhammad Koshil Siddiqui
Assistant Professor
Department of Computer Sciences
The University of Faisalabad

📅 November 15th, 2024

🕒 1:00 pm to 2:00 pm (PKT)

🔄 Mode: Hybrid

📍 University Avenue, Canal Road, Faisalabad.

FACULTY EXCHANGE PROGRAM

Topic

"Financial Reporting"



Dr Usman Ali
Assistant Professor
National Business School
The University of Faisalabad

📅 November 27th, 2024

🕒 1:30 pm (PKT)

🔄 Mode: Hybrid

📍 University Avenue, Canal Road, Faisalabad.

FACULTY EXCHANGE PROGRAM

Topic

"Blockchain Unveiled: Transforming the Future of Digital Transactions"



Dr Mehmet Köse Uluko
Associate Professor / Vice Dean
Faculty of Engineering
Cyprus Science University



Prof Dr Majid Hussain
Professor (Dean)
Faculty of Information Technology
The University of Faisalabad

📅 November 15th, 2024

🕒 12:00 pm to 1:00 pm (PKT)

🔄 Mode: Hybrid

📍 University Avenue, Canal Road, Faisalabad.

FACULTY EXCHANGE PROGRAM

Topic

"The Future of Finance: Innovations and Advancements in the World of Fintech"



Prof Dr Shohrozad Safaeimanesh
Assistant Professor
Faculty of Business Administration
Cyprus Science University

📅 November 27th, 2024

🕒 12:30 pm (PKT)

🔄 Mode: Hybrid

📍 University Avenue, Canal Road, Faisalabad.

FACULTY EXCHANGE PROGRAM

Topic

"Consumer Behavior and 4 Ps Intersection"



Dr Anum Tariq
Assistant Professor
National Business School
The University of Faisalabad

📅 November 27th, 2024

🕒 1:00 pm (PKT)

🔄 Mode: Hybrid

📍 University Avenue, Canal Road, Faisalabad.

Seminar on Career Navigation and Professional Growth

In a bid to provide a platform for students to articulate their interests regarding Jobs, study abroad programs, and various career paths, the Placement Bureau conducted an informative seminar and career navigation on November 1, 2024. During the session, students engaged in discussions about their aspirations and preferences, allowing the Placement Bureau to better understand their needs and expectations. The seminar emphasized the importance of aligning educational experiences with career goals, encouraging students to take proactive steps toward their professional development. By actively engaging with students and understanding their interests, TUF Placement Bureau is tailoring its services to better support the career ambitions of students.



Celebrating Women in Business: Empowering Future Entrepreneurs at TUF

Center of Collective activities hosted an inspiring Women Entrepreneurship event, shining a spotlight on our talented female students who are already making an impact with their own businesses. The event featured a panel of remarkable entrepreneurs—Warda Farooq, Saba Javeb, Khadija Younas, and Adan Eman—who are all part of the iShop community. These women shared their unique journeys, discussed the challenges they've faced, and celebrated their triumphs as entrepreneurs.

Workshop on Research Methodology Empowers Students with Essential Skills

The Placement Bureau in collaboration with the Department of Computer Sciences organized a workshop on Research Methodology, featuring the keynote speaker Prof Dr Nailah Riaz, Head, Department of English Language and Literature aimed at equipping students with the essential skills and techniques for conducting academic and professional research, on 6th November. The workshop attracted participants who were eager to gain deeper insights into research processes, tools, and methodologies that are critical for effective data collection, analysis, and presentation. Expert facilitators emphasized the importance of a structured research approach and shared practical tips on managing and analyzing data effectively.



Dengue Awareness Seminar in Collaboration with District Health Authority Faisalabad

The Department of Community Medicine, UMDc in collaboration with the District Health Authority (DHA) Faisalabad, organized a dengue awareness seminar. The seminar was attended by 2nd-year MBBS and Pharmacy students.

Dr Asfand Yar, CEO Health Faisalabad, highlighted Pakistan's escalating dengue situation, noting that Faisalabad ranks fifth in reported cases, with Rawalpindi, Lahore, Attock, and Chakwal experiencing higher counts. He emphasized that since dengue has no cure, prevention remains essential, with behavior modification playing a significant role. He noted that while fumigation aids only 20% in dengue prevention, 80% depends on reducing larval breeding through community actions. Ms Rashida Nasreen, District Entomologist at District Health Authority Faisalabad, outlined key breeding sites and urged preventive measures like draining stagnant water, wearing protective clothing, and using mosquito repellents. Dr Mushtaq Ahmad Sipra, Medical Superintendent Madina Teaching Hospital, concluded by appreciating District Health Authority Faisalabad's field efforts and stressed that self-protection and eliminating breeding grounds are more effective solutions than fumigation, which have potential health side effects on humans. Prof Dr Shirza Nadeem, Vice Principal & Head of Forensic Medicine distributed souvenirs to the guest speakers.



Seminar on launch of HPV Vaccination for Prevention of Cervical Cancer

Seminar on launch of HPV Vaccination for Prevention of Cervical Cancer
The Department of Community Medicine organized an awareness seminar on HPV vaccination in collaboration with UNICEF, the World Health Organization (WHO), the Global Alliance for Vaccines and Immunization (GAVI), and the Primary and Secondary Healthcare Department. The event aimed to raise awareness about the launch of the HPV vaccination program in Pakistan. Pakistan remains one of the few countries in South Asia without a national HPV vaccination initiative, despite the pressing need.

Prof Dr Mubashira Naz, Head of the Gynaecology Department and Additional Medical Superintendent (AMS) at Madinah Teaching Hospital, highlighted the global impact of cervical cancer, stating that it is the fourth most common cancer among women, with approximately 604,000 new cases reported annually worldwide. She noted that 80% of these cases are in developing countries and that the prevalence of cervical cancer is alarmingly high in Pakistan. Prof Naz pointed out the low rates of cervical cancer screening in the country, largely due to the stigma and societal taboos associated with the disease.

Dr Mudasir Saleem, Divisional Officer for WHO Punjab, acknowledged the concerted efforts of Pakistan's Expanded Program on Immunization (EPI) in Punjab, supported by WHO, to enhance vaccination coverage against 12 preventable diseases. He emphasized that vaccination coverage in Punjab is notably higher compared to other provinces.

Dr Khurram Mubeen Khan, Immunization Officer at UNICEF, discussed the current immunization status in Punjab under EPI and emphasized that cervical cancer is the only cancer in women that can be prevented through vaccination. He noted that with UNICEF's support, the HPV vaccination program will be launched in Pakistan, initially targeting girls aged 9 to 14. Dr Khan explained that early HPV vaccination, before the onset of cervical changes, is highly effective in preventing cervical cancer.

Dr Samra Khan, Additional Director of EPI Punjab, praised the Pakistani government's commitment to routine immunization services aimed at reducing disease-related mortality and morbidity. She advocated for public-private partnerships across health sectors to strengthen Pakistan's healthcare services.

Associate Professor and Head of the Community Medicine Department, Dr Sumera Riaz, commended UNICEF, GAVI, and WHO for their continued support of Pakistan's immunization programs. She stressed that Pakistan urgently needs a national HPV vaccination program to reduce cervical cancer mortality, highlighting that an estimated 68.6 million women over the age of 15 are at risk. Dr Riaz noted that cervical cancer is the third most common cancer among Pakistani women and can be effectively prevented with vaccination.

In closing, Principal Prof Dr Akram Malik expressed appreciation for UNICEF and other global partners' support in advancing the HPV vaccination initiative to protect Pakistani women from cervical cancer. The seminar concluded with remarks from CEO Health Faisalabad, Dr. Asfandyar, who provided an overview of the District Health Authority Faisalabad's efforts in preventing deadly infectious diseases through routine immunization.



ORIC conducted Training on Advanced Teaching & Learning Methods Under OBE Education

The Office of Research, Innovation, and Commercialization (ORIC), organized a highly successful training session on Advanced Teaching & Learning Methods Under Outcome-Based Education (OBE) for TUF faculty and students. This insightful session was led by Dr Aashir Waleed, Assistant Professor, Department of Electrical Engineering, UET, Faisalabad.

Dr Aashir Waleed guided participants through the innovative concepts of open-ended labs, problem-based learning, and other OBE-aligned strategies that focus on fostering critical thinking, creativity, and practical problem-solving skills. Dr Waleed emphasized how these modern techniques could not only improve learning outcomes but also inspire students to engage in more interactive and dynamic educational experiences.

This training is part of TUF's ongoing commitment to upgrading teaching practices in line with modern educational trends, particularly the Outcome-Based Education model, which ensures that the learning outcomes are clearly defined and achieved through innovative and engaging methods.





"Embarking on a Research Journey: A Guide to Beginners" a seminar organized by TUF National Business School

TUF National Business School hosted an insightful seminar titled "Embarking on a Research Journey: A Guide to Beginners." The seminar aimed to introduce students, faculty members, and professionals to the essential principles of education research and its significance in shaping the future of academia. The presence of the guest speaker Dr Yasir Tanveer, Assistant Professor GC University, Faisalabad, brought vast expertise in the field of education research. Dr Tanveer captivated the audience with his thought-provoking discussion on the role of quality research in enhancing educational practices and policies. He elaborated on various research methodologies, highlighting the steps involved in conducting meaningful research and ensuring its impact on society.



International Day for the Elimination of Violence Against Women

The University of Faisalabad successfully observed the International Day for the Elimination of Violence Against Women on November 25, 2024. The event, organized by TUF International Programs in collaboration with the Women Empowerment Society, aimed to raise awareness and build discussions on combating violence against women. Prof Dr Aman Ullah Malik, Rector, TUF, participated as a chief guest. The event included other renowned figures; Ms Afsheen Javaid, Head Department of Design and Interiors, who discussed the types and prevalence of violence against women globally. Dr Komal Atta, Director Medical Education, UMDC, provided insights into the psychological impact of violence on women. Dr Amina Mehak Hassnat, CCA Coordination Officer, highlighted strategies for empowerment and advocacy. Mr Muhammad Hanan Iftikhar, Head TUF International Programs, explored the complexities of violence against women, including cultural, social, and economic factors.

A panel of experts delved into the root causes, societal impacts, and effective actions to combat violence against women. The panel included Dr Aliya Fahmi, Assistant Professor, Department of Mathematics, Ms Nazish Seher, Deputy Registrar HR, Dr Rabia Khan, Assistant Professor, Department of English Language and Literature, Prof Dr Matloob Ahmad, Dean Faculty of Arts and Social Sciences, Dr Sami ur Rahman, Dean Faculty of Law, and moderated by Dr Shaista Shafiq, Head Department of Biotechnology. Mr Muhammad Hanan Iftikhar concluded the event with a summary of key takeaways and a call to action. Prof Dr Amanullah Malik also delivered his concluding remarks to the meaningful discussions, and awarded the speakers and panelists with certificates.



Effective Use of LinkedIn for Networking and Job Searching

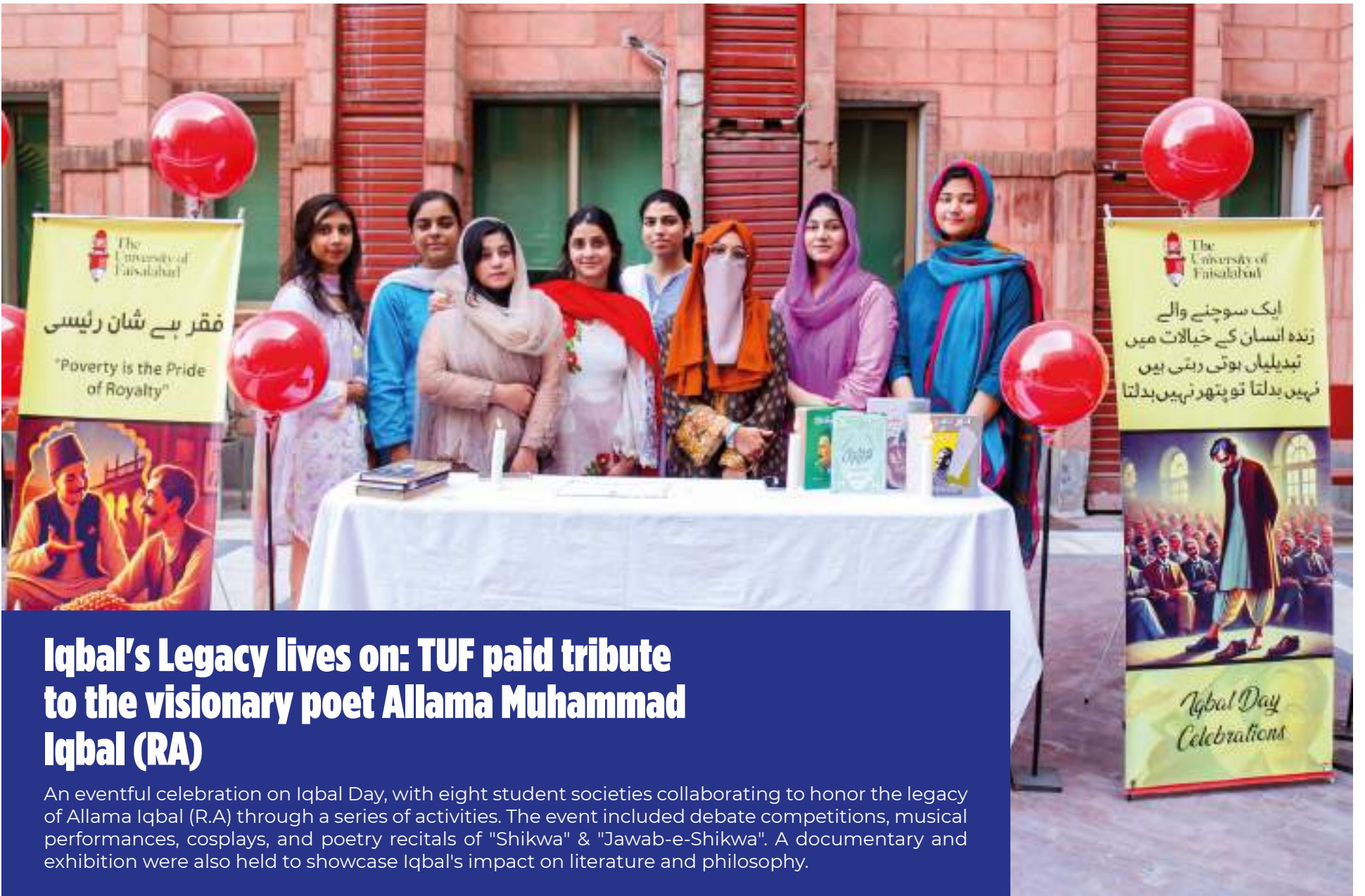
Placement Bureau, TUF, organized a distinguished seminar titled "Effective Use of LinkedIn for Networking and Job Searching", on 26 November 2024. The event featured Ms. Amaima Iftikhar Khan, CEO and Founder of Upmark and Khudmukhtar NGO, as the esteemed guest speaker. The session empowered students with practical strategies to enhance their professional profiles and build meaningful connections. Guest speaker shared expert tips on leveraging LinkedIn for career growth, leaving attendees inspired and prepared to navigate the competitive job market.



Elevating Your Resume: Mastering the TUF Career Portal

On November 28th, Placement Bureau conducted a workshop for final-year students on the topic "Elevating Your Resume: Mastering the TUF Career Portal". During the session, valuable insights were provided to create a comprehensive and effective CV on the TUF Job Portal, ensuring students include all relevant details. Students were shown how to effectively input key information, including their academic background, work experience, and skills, into the portal.





Iqbal's Legacy lives on: TUF paid tribute to the visionary poet Allama Muhammad Iqbal (RA)

An eventful celebration on Iqbal Day, with eight student societies collaborating to honor the legacy of Allama Iqbal (R.A) through a series of activities. The event included debate competitions, musical performances, cosplays, and poetry recitals of "Shikwa" & "Jawab-e-Shikwa". A documentary and exhibition were also held to showcase Iqbal's impact on literature and philosophy.

Iqbal Day Commemorated at TUF Honoring the Poet of the East

TUF marked Iqbal Day with a grand celebration, paying homage to the timeless legacy of Allama Muhammad Iqbal (R.A), the philosopher-poet and spiritual guide of Pakistan. The event brought together distinguished guests, faculty, and students in a heartfelt tribute to Iqbal's enduring influence on intellectual and national thought. The Chief Guest, Prof Dr Zafar Ali Chaudhry, Vice Chancellor of Faisalabad Medical University, delivered an inspiring keynote address. He highlighted Iqbal's visionary concept of self-realization, which urges individuals to discover their potential and contribute meaningfully to society. A thought-provoking panel discussion moderated by Dr Same Ur Rehman, Dean, Faculty of Law at TUF, was the highlight of the event. Renowned scholars and panelists explored the depth of Iqbal's poetry and philosophy, emphasizing its relevance in contemporary times. The discussion delved into how Iqbal's poetic works, such as Shikwa and Jawab-e-Shikwa, serve as a blueprint for intellectual growth and nation-building, especially for the youth.



Celebrating Allama Iqbal's Legacy at the 2nd Annual Poetry Event at TUF



TUF Literary Society, in collaboration with Gosha-e-Zoq-o-Adab, successfully hosted its 2nd Annual Poetry Event, celebrating the enduring legacy of Allama Muhammad Iqbal (R.A), the "Poet of the East", on Iqbal Day, this memorable occasion brought together over 16 renowned poets who captivated the audience with their heartfelt expressions and profound verses, turning the gathering into a soul-stirring experience. The event was graced by the presence of Mr Muhammad Muneeb Iqbal, the grandson of Allama Muhammad Iqbal (R.A). As the chief guest, he eloquently shed light on his grandfather's immense contributions to literature, philosophy, and politics. Mr Muneeb Iqbal emphasized that Allama Iqbal's vision for self-realization, unity, and social justice remains an eternal source of inspiration. Through recitation of Allama Iqbal's poetry, he highlighted the themes of courage, intellect, and resilience that continue to guide humanity toward a better future. The success of the event was made possible through the meticulous planning and dedication of the chief organizer, Dr Same Ur Rahman, Dean, Faculty of Law, TUF. His vision, coordination, and unwavering commitment ensured that every detail of the event surpassed expectations.



Children's Day Celebrated by TUF Alpha Welfare Society

TUF Literary Society, in collaboration with Gosha-e-Zoq-o-Adab, successfully hosted its 2nd Annual Poetry Event, celebrating the enduring legacy of Allama Muhammad Iqbal (R.A), the "Poet of the East", on Iqbal Day, this memorable occasion brought together over 16 renowned poets who captivated the audience with their heartfelt expressions and profound verses, turning the gathering into a soul-stirring experience. The event was graced by the presence of Mr Muhammad Muneeb Iqbal, the grandson of Allama Muhammad Iqbal (R.A). As the chief guest, he eloquently shed light on his grandfather's immense contributions to literature, philosophy, and politics. Mr Muneeb Iqbal emphasized that Allama Iqbal's vision for self-realization, unity, and social justice remains an eternal source of inspiration. Through recitation of Allama Iqbal's poetry, he highlighted the themes of courage, intellect, and resilience that continue to guide humanity toward a better future. The success of the event was made possible through the meticulous planning and dedication of the chief organizer, Dr Same Ur Rahman, Dean, Faculty of Law, TUF. His vision, coordination, and unwavering commitment ensured that every detail of the event surpassed expectations.



TUF Department of Nutrition & Dietetics hosted a 2-Day Training in Collaboration with Pak-Korea Nutrition Center



Department of Nutrition and Dietetics, The University of Faisalabad organized a 2-day General Training of Clinical Dietitians Under Pak-Korea Nutrition Center, University of Agriculture Faisalabad, in Collaboration with The University of Faisalabad. The sessions began with an insightful orientation, which was effectively conducted by Dr Allah Rakha and set the tone for the day. The program was skillfully led by Ms Mehreen Abbas, who delivered a comprehensive module on In-Patient Screening Tools and Malnutrition Care, followed by an engaging session on Out-Patient Assessment Protocols by Ms Benash Sarwar. Together, these modules equipped participants with essential tools and strategies for advancing clinical nutrition practice. The 2nd day of the training program was conducted to empower clinical dietitians with a session on "Macro & Micronutrient Needs for Children and Common Micronutrient Deficiencies in Clinical Settings" delivered by Mr Ghayyur Sultan, Master Trainer, focusing on addressing pediatric nutritional deficiencies. The day concluded with a practical session on Out-Patient Assessment Tools, expertly conducted by Ms Benash Sarwar, equipping participants with hands-on techniques for effective outpatient care.



i-Shops Inauguration

The University of Faisalabad is proud to announce the inauguration of more innovative student-led i-shops in November, further enhancing the entrepreneurial spirit demonstrated by the previously launched startups. These i-shops, part of a dynamic initiative to develop creativity and business acumen, highlight unique products in various industries: Aakhri.pk by Ayesha Shakeel- This clothing brand, which combines contemporary fashion with sustainability, offers stylish, eco-friendly options. Curifybyky by Khadija Younas - a remarkable skincare brand founded by Khadija Younas, a talented student from the Department of Dermal Sciences. Fyra Care by Ahmed Shuja - Fyra Care is a skincare line that aims to revolutionize personal care routines with products crafted for various skin types. The launch event highlighted Fyra Care's commitment to providing effective skincare solutions that enhance natural beauty. Eatntreat.pk by Maimona Rafiq- Focused on delivering delicious and fresh food, Eatntreat.pk caters to food lovers seeking convenient, high-quality meals.



TUF Recruitment Drive Inspires Graduates

The University of Faisalabad proudly hosted Happilac Paints for a dynamic recruitment drive on November 5, 2024, for Management Sciences graduates. The day began with an insightful briefing by Mr Usama Waheed, on the essential topic, "How to appear in an Interview." His insightful advice helped our students be ready, so they could show off their finest qualities to potential employers. Happilac Paints higher management conducted interviews. The company expressed satisfaction with the enthusiastic and passionate candidates they encountered. The recruitment drive provided a fantastic platform for our students to interact with potential employers, showcasing their skills and competencies. We extend our heartfelt gratitude to Happilac for their participation and support in providing these valuable opportunities.



Nutrition Outreach by TUF Students

Making a difference through nutrition! Postgraduate students from the Department of Nutrition and Dietetics, TUF, launched an outreach program under the Food Bank Basket initiative and visited the "Child Protection Welfare Bureau" to promote health & well-being, and tackle hunger. Through distribution goodie bags filled with nutritious essentials, among children they aimed to support Sustainable Development Goals #2 (Zero Hunger) and #3 (Good Health and Well-being), helping build a foundation for a healthier, hunger-free future.



Empowering Vision, Enhancing Futures!

Department of Optometry students (Semester 5th & 7th) led by Dr Shakila Abbas and Dr Nimra Gull conducted a comprehensive eye screening camp at Government High School, 68JB, Faisalabad.

Impact: 300 students benefited!

Mission: Detect uncorrected refractive errors, especially myopia, in vulnerable age groups.

UN SDG Alignment:

Good Health & Wellbeing (SDG 3)

Quality Education (SDG 4)

Partnerships for the Goals (SDG 17)

Department of Optometry students (Semester 3rd & 9th) under the guidance of Dr Ammara Affi and Dr Maryam Jabbar conducted a comprehensive eye screening camp at Government

Elementary School, 67JB, Sadhar ,Faisalabad , benefiting more 300 students.

Mission: Detect uncorrected refractive errors, particularly myopia, in this vulnerable age group.

Why: Digitalization era increases risk, and public sector schools often have undiagnosed cases.

This screening camp was aligned with the United Nations' Sustainable Development Goals (SDGs), specifically:

SDG 3: Good Health and Wellbeing- Ensuring healthy lives and promoting well-being

SDG 4: Quality Education - Providing inclusive and equitable education

SDG 17: Partnerships for the Goals - Fostering collaboration and community engagement





Alumni AMBASSADORS

RIMSHA FALAK

TUF Alumni Association Member

Rimsha Falak graduated with an MBA Executive degree in the session 2012-2023, showcasing strong leadership skills and a strategic understanding of business management.

2021-M-BE-008



CONGRATULATIONS

HUZAF A AZEEM

Bachelors in Software Engineering

For being hired as a
Officer in IT Department
at
Masood Textile Mills LTD



pb.tuf.edu.pk



Congratulations

ALI HASNAIN DOGAR

Bachelors in Computer Science

For being hired as
**Business Development
Officer**
at
Askari Bank Limited



pb.tuf.edu.pk



CONGRATULATIONS NISAR FATIMA

Bachelors in Optometry

For being hired as a Student
Counsellor Study Advisors
at
Universal Study Advisors



pb.tuf.edu.pk



Congratulations

KOUSAR NASEEM

Masters in Business Administration

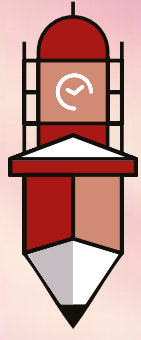
For being hired as a
Management Trainee Officer
at
Student Affairs.

The University of Faisalabad



pb.tuf.edu.pk









The
University of
Faisalabad


From Dreams
to Destinations


Together Again



   /unioffaisalabad

 /universityoffaisalabadofficial

 **+92 330-1980604**
+92 330-1980690

 **Saleem Wing:** Sargodha Road, Faisalabad.
Amin Wing: Canal Road, Faisalabad.
Jinnah Wing: Gulberg Road, Jinnah Colony,
Faisalabad.

UAN: 041-111-111-883

Email: info@tuf.edu.pk

www.tuf.edu.pk

